International Tenant Representative Alliance

LEASE NEGOTIATION TIPS 46 WAYS TO REDUCE OCCUPANCY COST AND/OR RISK

- 1. Eliminate Personal Guaranty The Landlord can look only to the Lessee entity in case of default.
- 2. Eliminate Spouse from Guaranty The Landlord can look only to the individual guarantor, and may not be able to attach assets which are owned jointly between spouses.
- 3. Limit Personal Guaranty to a fixed time period The guaranty expires after said period.
- 4. Limit Personal Guaranty to a fixed dollar amount This creates a maximum cap for which the guarantor is liable.
- 5. Obtain a "kick-out" clause at any time if a penalty payment is made by Tenant. Tenant can pay a penalty to Landlord and break the Lease, rather than be responsible for the full term.
- 6. Obtain a "kick-out" clause after a certain time frame. Same as above, but only available after a set time frame.
- 7. Obtain a "kick-out" clause based on possible future problems such as parking, loss of anchor tenant, expansion needs, loss of major contract, etc..- Tenant has right to break lease if certain acts occur which are detrimental to Tenants occupancy.
- 8. Eliminate or modify the Non-ASSIGNABILITY. Make assigning the Lease to a partner or purchaser of the business a possibility.
- 9. Increase the broadness of the Use Clause. Allows Tenant flexibility in how they operate their business, with the ability to add or delete products and services.
- 10. Use less lease length and more option periods. Shortens the length of Tenant liability while still giving Tenant option to remain long term if Tenant desires.
- 11. Get as many options as possible with the longest terms possible. Gives Tenant control over the space, protects against increasing rents and gives Tenant possible value in sub-lease situations.
- 12. Limit Common Area Maintenance (C.A.M.), Taxes and Insurance increases to a certain % per year. Limits Tenant's potential liabilities.
- 13. Cap Common Area Maintenance, Taxes and Insurance increases. Same as above.
- 14. Eliminate Space Substitution (relocation) Clause. Transfers more control from Landlord to Tenant, prevents Landlord from relocating Tenant without Tenant's consent and compensation.
- 15. Pay CAM % based on total facility's square footage only, without off-set for anchor tenants or vacant space. Ensure Tenant pays only Tenant's fair share (pro-rata) of operating expenses.
- Eliminate management fees from CAM. Reduces CAM and protects Tenant from overcharges by Landlord.
- 17. Cap management fees in CAM. Same as above.
- 18. Obtain the right to audit CAM charges.- Protects Tenant against Landlord overcharges.
- 19. Define what is included in CAM very precisely (No advertising, no management over ride, etc.). Same as above.
- 20. Increase Grace Period for late rents. Gives Tenant additional time prior to penalties.
- 21. Decrease Late Penalty.- Lowers Tenant's potential costs.
- 22. Reduce events of default.- Lowers Tenant's risk of defaulting on Lease
- 23. Increase time allowed to cure defaults. Gives Tenant more flexibility in their remedies.
- 24. Reduce Landlord remedies of default. Limits Landlord's options.

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- Decrease required Insurance amount. Lowers Tenant's cost.
- 26. Limit Landlords ability to lease adjacent spaces to parking intensive neighbors. *Prevents Tenant from facing a parking problem.*
- 27. Obtain a broad exclusivity clause. Reduces Tenant's competition potential.
- 28. Retain ownership rights to interior furniture, fixtures and equipment. Allows tenant to retain more of its assets.
- 29. Shorten Landlord rebuilding period. Forces Landlord to put Tenant's space back in operable condition sooner.
- 30. Obtain right to rebuild yourself. Gives Tenant the option to do its own repairs if Landlord is too slow.
- 31. Obtain right to offset rents against Tenant repairs. Allows tenant to do repairs, and offset the cost against rental payments.
- 32. Obtain option or right of first refusal on adjacent space. Allows Tenant to expand into adjacent space.
- 33. Obtain option to buy. More relevant to smaller properties, this gives Tenant the option to purchase the property.
- 34. Obtain first right of refusal to buy. Allows Tenant to purchase the property at the same price and terms that a third party offers.
- 35. Make joining the Merchant's Association an option, not mandatory. Reduces Tenant's expenses.
- 36. Have Landlord guarantee HVAC, electrical, plumbing, etc. for a time period. May reduce Tenant's expense.
- 37. Have Landlord guarantee Indoor Air Quality, and agree to testing on a regular basis. Clearly define work performed to improve IAQ to be a Capital Improvement, and not subject to Tenant reimbursement. *Protect tenant against Indoor Air Quality problems*.
- 38. No percentage rent. Reduces Tenant's expenses and bookkeeping obligations.
- 39. No limitation of trade area. Gives Tenant full ability to expand wherever Tenant sees fit.
- 40. Obtain a guaranty of signage use. Assures Tenant will obtain and retain desired signs.
- 41. Make sure the property's rules and regulations cover potential problems such as neighboring businesses who use too much parking, make too much noise, create obnoxious fumes, operate non-synergistic businesses (pawn shops, bingo parlors, strip joints). Makes Tenant's occupancy more trouble-free.
- 42. Get a right to terminate your lease if a major anchor tenant vacates the premises. Allows Tenant to relocate depending on relevant circumstances.

OUTSIDE of the lease document itself:

- 1. Use a good mapping system to determine the demographics and competition in the surrounding area. *Insures that Tenant is picking the right site, and there will be plenty of business.*
- 2. Talk to existing tenants about sales activity, parking, crime, etc. Makes sure Tenant is not getting into a bad situation.
- 3. Research the rental market for information on past and current deals. Makes sure Tenant is getting a fair rental rate and terms.
- 4. Retain experienced professionals to guide you through the process. Allows business owners to concentrate on their business, with no need to learn the commercial real estate industry.

Expanding companies obtain our personal help with their site selection and lease negotiations needs . . . usually at no cost since our compensation is typically a share of the Landlord's Agents' fees!

To arrange a confidential meeting to discuss your needs, contact:

Commercial Real Estate Group of Tucson

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